

ESTTA Tracking number: **ESTTA5895**

Filing date: **02/23/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Ragonese, Regina**  
Application Serial Number: **78243280**  
Application Filing Date: **04/29/2003**  
Mark: **BETCHA CAN'T CRUNCH THE ADDICTION!**  
Date of Publication **01/27/2004**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Malt-O-Meal, 2700 IDS Center, 80 South Eighth Street, Minneapolis, MN 55402, UNITED STATES, a corporation organized under the laws of Minnesota, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/26/2004. Malt-O-Meal respectfully requests that the time period within which to file an opposition be extended until 05/26/2004.

Respectfully submitted,  
/John A. Clifford/ 02/23/2004

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